

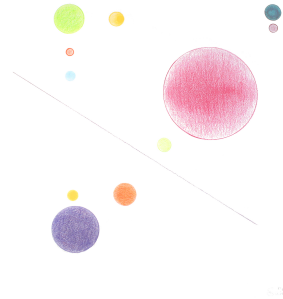
**FROM: NELSON SAIERS**

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MEDIA ADVISORY

**NELSON SAIERS TO OPEN POP-UP EXHIBITION CELEBRATING  
 $\pi$  IN AND BEYOND MATHEMATICS**

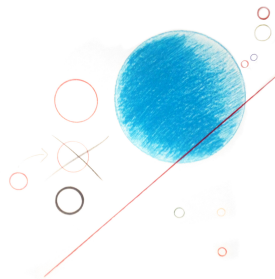


**"The Original Art Basel" by Nelson Saiers.**

***"I was like a boy playing on the sea-shore, and diverting myself now and then finding a smoother pebble or a prettier shell than ordinary, whilst the great ocean of truth lay all undiscovered before me." - Sir Isaac Newton***

In anticipation of a very special  $\pi$  (Pi) Day, artist and mathematician, **Nelson Saiers**, has prepared dual pop-up exhibitions focused on this ubiquitous number. The doors for both will open **Saturday, March 14, 2015**, or 3.14.15, at 9:26 AM (that is, **3.1415926**, or the first eight digits of  $\pi$ ) at the **Hoerle-Guggenheim Gallery, 527 West 23rd Street in Chelsea** and **Studio Vendome, 330 Spring Street in SoHo** to celebrate this unique occurrence in the modern calendar. This exhibition will include an exclusive preview of Saiers' latest work.

Saiers uses some of the most profound Pi-related equations and theories, combined with social commentary, history, and literature, to create visually-stimulating and thought-provoking works of art. Inspired by Newton's childlike view of himself, Saiers recalled his earliest discovery of math and created much of this collection with crayon and construction paper. The abstract forms share the beauty of mathematical simplicity, but also take the viewer on a journey to explore the famously irrational number that defines circles and is fundamental to statistics, fractals, thermodynamics, mechanics, and electromagnetism.



**"Slice of Pi" by Nelson Saiers.**

***"Everything should be as simple as possible, but not simpler." - Albert Einstein***

Saiers' childhood, though, was not all crayons and construction paper. He witnessed and survived two wars, so the concept of "peace" is central to this collection. Because Pi defines circles (and, therefore, Braille marks), Saiers continues to use them as symbolic elements to provoke the viewer. While Saiers regularly references mathematical titans, such as Euler and Archimedes, this exhibition also engages in dialogue about non-mathematical luminaries, including Edgar Allen Poe, Lewis Carroll, and Franz Marc.

In 2014, Saiers' debut art show, *Blindfolded in Gravity's Shadow*, attracted national attention for his bold and symbolic use of Braille, the seamless blending of art, science, and math, and the intellectual depth of the work. Saiers also incorporated his childhood experiences with war and disease across several continents, most notably in Afghanistan and Ethiopia, touching the minds and the hearts of viewers.

**About Nelson Saiers:** Nelson Saiers is an artist based in New York City. Saiers previously worked in finance, where he managed a hedge fund. He earned his PhD in Mathematics from the University of Virginia at the age of 23. Saiers lived through wars in Ethiopia and Afghanistan and uses his math-based art to draw attention to social issues around the world. For more on his artwork, visit [www.nelsonsaiers.com](http://www.nelsonsaiers.com).

**DATE:** Saturday, March 14  
Previews Available Upon Request

**TIME:** 9:26 AM

**PLACE:** HOERLE-GUGGENHEIM GALLERY  
527 West 23rd Street  
&  
STUDIO VENDOME  
330 Spring Street

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